

EGYPTIAN ARCHAEOLOGY

THE BULLETIN OF THE EGYPT EXPLORATION SOCIETY

Ancient Egypt is enjoying a renaissance unparalleled throughout the world of art and archaeology and *Egyptian Archaeology* is published specifically to serve that interest with a high-quality news magazine, illustrated lavishly in colour and black and white. Originally published annually, it has been so well-received that since 1993 two issues a year have appeared, in spring and autumn.

As a publication of the Egypt Exploration Society which has for over a century been at the heart of British excavation in Egypt, *Egyptian Archaeology* is able to guarantee a wide readership among those fascinated by the country, its art and antiquities and the story of their being brought to light.

Written in a lively and entertaining style by those engaged in Egyptian archaeology, its appeal is to the professional and to the interested lay-person alike. It reaches all 2500 members of the Society and has a further distribution through sales in leading bookshops and museum outlets.

Regular features include reports on current excavations in Egypt, both by British and foreign expeditions, descriptions of museum and gallery exhibitions, reviews of popular Egyptological books, listings of forthcoming events for enthusiasts and a diary of current fieldwork in Egypt.

Emphasis is placed on attractive and striking design with strong eye-appeal, and advertisers can expect readers of *Egyptian Archaeology* to have above-average living standards, high disposable incomes, high investment positions and to be influential and original. They are voracious readers on matters Egyptological and visit Egypt on a regular basis. Above all they are interested in all aspects of ancient Egypt

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